



2022 SC SHRM State Conference
In Partnership with the SC Chamber of Commerce
Presenting Sponsor TBD



Exhibitor/Sponsorship Opportunities

The Marriott Resort & Spa at Grande Dunes, Myrtle Beach, SC
September 21-23, 2022

Presenting Sponsor \$25,000

The presenting sponsor receives the highest level of recognition and an invaluable opportunity to address the audience prior to a keynote speaker! As the presenting sponsor, you will receive abundant recognition throughout the duration of the promotional campaign. You'll also have the advantage of the best booth location – front and center. Experience top billing throughout the conference.

- Premier Booth between Exhibit Hall and Meeting Room (beside registration)** – approximately 8X16
- 2-minute company presentation at kickoff
- 1 minute company presentation at SC SHRM Strategic Academy
- Company name on all pre-registration materials, press releases, promotions and registration website
- Company signage at entrance to exhibitor hall
- Placement on website registration link
- Name and contact info in exhibitor listing on SC SHRM website
- List of attendees and mailing addresses
- Website Sponsorship
- Company literature or promotional item in conference bag **(must be received by August 1)****
- Recognition in SC Chamber e-newsletter
- Includes access to all meals, breaks, receptions, and Awards/Networking Night for FOUR booth reps
- Logo and company information on Marriott room key cards for conference attendees

Platinum Sponsor \$7,500 (three available)

- Exhibitor Booth** in prime location
- Recognition in printed materials at the conference
- Sponsor's message to a group during a general session (2 minutes)
- Company signage in registration/exhibitor area
- Name and contact info in exhibitor listing on SC SHRM website
- List of attendees and mailing addresses
- Website Sponsorship
- Recognition in SC Chamber e-newsletter
- Company literature in the conference bag **(must be received by August 1)****
- Includes access to all meals, breaks, receptions, and Awards/Networking Night for TWO booth reps

HR Professional Award Sponsor \$5,000 (two available)

- Exhibitor Booth** (see details under Exhibitor Booth)
- Sponsor's message at the Award dinner (1 minute)
- Display and distribute material in the seats at the dinner
- Company signage at the dinner
- Website Sponsorship
- Dinner included for four with option to purchase more.

General Session Sponsor \$3,000 (two available)

Exhibitor Booth (see details under Exhibitor Booth)
Sponsor's message during a session (1 minute)
Display/distribute material at the session
Company signage at the session
Website Sponsorship
1 HR Awards/Networking Night Ticket

SC SHRM Strategic Academy Sponsor \$3,000 (three available) [September 21, 2022](#)

Exhibitor Booth (see details under Exhibitor Booth)
Sponsor's message during day of the Academy (1 minute)
Company signage at the Academy
Recognition in printed materials at the conference
Distribute material during the event
2 seats for lunch with the attendees during Academy

Networking Night Sponsor \$3,000 (three available)

Exhibitor Booth (see details under Exhibitor Booth)
Sponsor's Message to Group
Company signage at the dinner
Website Sponsorship
Four tickets to HR Awards/Networking Night (\$300 value)

Welcome Reception Sponsor \$3,000 (three available)

Exhibitor Booth (see details under Exhibitor Booth)
Sponsor's message at reception (1 minute)
Display/distribute material at the reception
Company signage at the reception
Website Sponsorship

Thursday Lunch Sponsor \$3,000 (three available)

Exhibitor Booth (see details under Exhibitor Booth)
Sponsor's message to group at luncheon (1 minute)
Display/distribute literature during event
Company signage at the lunch
Website Sponsorship

EXHIBITOR BOOTH (60+ available) 10' wide x 6' deep*

Exhibitor Booth: Early bird special \$1,000 per booth → then after July 31, 2022 \$1,200 per booth

Non-profit & School Discount \$800 **Must have special link

Six-foot skirted table and two chairs in the exhibit hall
ID Sign on Booth
Name and contact info in exhibitor listing on SC SHRM website
List of attendees and mailing addresses
2 seats for Thursday lunch with the attendees
DOES NOT INCLUDE HR AWARDS/NETWORKING NIGHT TICKETS (available for purchase)

Additional Non-Booth Sponsorship Opportunities

Registration Sponsor at \$3,000

A single draped table near registration from start of registration until noon on Thursday.

Continental Breakfast Sponsor at \$1,000

Your company info prominently displayed at breakfast station in the exhibit hall.

Additional Non-Booth Sponsorship Opportunities (continued)

Early Morning Break/Coffee Station at \$500

Your company info prominently displayed at the coffee station in the exhibit hall.

Late Morning Break/Coffee Station at \$500

Your company info prominently displayed at the coffee station in the exhibit hall.

Early Afternoon Break-Soda/Snack Station at \$500

Your company info prominently displayed at the soda/snack station in the exhibit hall.

Late Afternoon Break-Soda/Snack Station at \$500

Your company info prominently displayed at the soda/snack station in the exhibit hall.

Water Sponsor at \$1,200

Your company info prominently displayed at the water station in the meeting rooms during entire conference.

Bag Stuffer Insert at \$750 (must be received by August 1)**

Your company flyer/brochure OR small logo item placed in each attendee's bag.

Silent Auction Sponsor at \$1,000

Your company's logo or brand on signage as the sponsor of the popular silent auction section benefiting the SHRM Foundation.

*Additional Equipment available for rent through Convention Makers. Order form will be provided.

All sponsors/exhibitors will receive recognition in the HR Partner Sponsor/Exhibitor Listing which will be received by each conference attendee. Each sponsor/exhibitor will also receive a listing of all registered attendees (at that time) and email addresses in advance of the conference.

To become an exhibitor and/or sponsor, **register and pay online click below:**



<https://www.eventsquid.com/event/16869>

To ensure that a sponsorship opportunity is still available prior to making payment, please contact **Abbey Hightower** at ahightower@greenwoodcr.com.

Remember, booths and sponsorships cannot be officially reserved until payment has been received.

Exhibitors often ask if purchasing a booth means that they are registered for the conference. You are registered as an exhibitor and may occasionally drop in to hear a speaker when the exhibit hall is not open. If you have associates who plan to attend most of the conference seminars or who are not working your booth, we ask that you please register these associates as attendees through the attendee registration process.

****please send or deliver materials for bags to:**

**Karen Smith
c/o GPS
1360 Browning Road
Columbia, SC 29210
803-744-3311**

2022 SC SHRM STATE CONFERENCE

IN PARTNERSHIP WITH THE SC CHAMBER

September 21 – 23, 2022
Marriott Grande Dunes
Myrtle Beach, SC



Don't miss out on the biggest
HR Conference in SC!



To make this event more fun and bring people by to visit,
please decorate your booth in participation with the theme.